

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
29 September 2005 (29.09.2005)

PCT

(10) International Publication Number
WO 2005/091133 A1

(51) International Patent Classification⁷: **G06F 9/45**

(21) International Application Number:
PCT/KR2004/003347

(22) International Filing Date:
17 December 2004 (17.12.2004)

(25) Filing Language: Korean

(26) Publication Language: English

(30) Priority Data:
10-2004-0019533 23 March 2004 (23.03.2004) KR
10-2004-0047853 24 June 2004 (24.06.2004) KR

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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

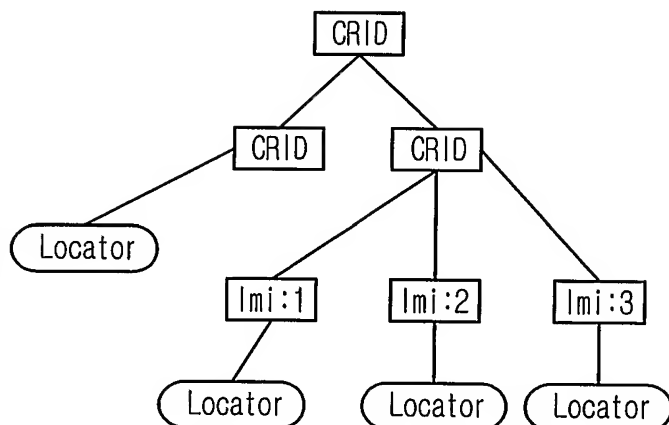
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IS, IT, LT, LU, MC, NL, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: COMPONENT IDENTIFICATION METHOD AND TARGETING METHOD USING THE SAME



(57) Abstract: The present invention relates to component identification method using an instance metadata identifier with a contents reference identifier (CRID) and a targeting method using the same. The present invention is a method for identifying components having identical contents and different bit expressions by assigning an identical CRID to each of the components, assigning different instance metadata identifiers to each of the components and using the instance metadata identifiers with the CRID. Also, the present invention is a method for, identifying components having identical contents, identical bit expressions and different locations by assigning different instance metadata identifiers to each of the components and listing the instance metadata identifiers 1, in a package metadata having corresponding condition of an intended targeting. Accordingly,

the present invention provides effective targeting by automatically matching characteristics described in a package to a usage environment.

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